

RAYMOND

The site of the One Mile
Salt Water Factory of the
Canadian Sugar Factory
Co. Ltd. In the center of
the best-making district of
Alberta.

Raymond Recorder



RAYMOND

A live town in a rich ag-
cultural and stock-raising
district. A good place
to make your home.

Vol. 33

FRIDAY, JUNE 14th, 1935

Number 13

Funeral Services For Miss Verna Anderson

Funeral services over the remains of Miss Verna Anderson who passed away last weekend, were held in the Second Ward Chapel on Tuesday with L. L. Palmer of the Second Ward Bishopric in charge; C. B. Strong conducted the singing, with Mrs. Paul Dahl at the Piano.

Special musical numbers were Solo's by Blanche Scoville "I Know That My Redeemer Lives," Jos. McLean "Gone Home," and a Mixed Quartette "Home Sweet Home."

Speakers at the services were Geo. Fairbanks, who had lived neighbors to the family for 30 years, and eulogized the deceased, and spoke on Pre-existence, and the doctrine of Eternal progression. Pres. Z. W. Jacobs of the Alberta Stake Presidency, who spoke of the exemplary life of the deceased, as well as her family, and spoke on the beauties of the Resurrection.

J. U. Alfred offered sympathy for the family, and spoke of his acquaintance with the deceased, whom he said would have sacrificed her all for the cause of righteousness. Pres. J. W. Evans spoke of his acquaintance with the family for more than 30 years, and of their splendid qualities, and referred to the nearness of the Spirit World, and the actuality of communication with the spirits of those departed.

A large cortege followed the remains to the cemetery where interment was made. Christensen Bros. of Lethbridge having charge of arrangements.

NEWS NOTES

Mayor W. G. Meeks was a visitor in Medicine Hat on Friday of this week.

Elder Isaac Roberts returned home last week from a short term mission to the North Western States.

Bruce King and Howard Keith returned home Saturday night from a year's studies at the U. in Salt Lake City.

O. S. Longman, Field Cross Commissioner of the Province, and Mrs. Longman, former Raymond residents were visitors here last week for a few hours.

Mayor W. G. Meeks was in the front row at the U.F.A. Convention Thursday evening in Warner, and after the Convention entertained Premier R. G. Reid and party until the wee small hours.

Local school teachers enjoyed a day's outing last Sunday at the National Park at Waterton. Hikes, programs and refreshments filled up busy day.

Irrigation ditches were running over and flooding the streets in the lower part of town Friday morning, due to the excess water in the can which came down during the night.

A few of the students of the Public School were told loose last Friday, and a few more will get out today, when the Honor Day program is being held.

Harry Shardlow, 19, Cont'd grandson of Mrs. Jam Whyte formerly of Raymond passed away Thursday morning in the Couits hospital, death due to a ruptured appendix. Funeral services will be held Saturday at 2 p.m. and it is likely quite a number of Raymond people will attend.

LOCAL BOY SHOWS WELL IN SPORTS

(By Howard Forsyth)

Provo, Utah, June 5.—Harris Walker of Raymond, one of the outstanding all-around athletes of Alberta, shook off the discouragement of an unsuccessful year on the superlative track team of Brigham Young University, and came through with flying colors in the annual A.A. U. Intermountain track meet in Ogden last night.

The meet was held under floodlights and was the first night meet in Utah. Harris participated in the winning 400-meter relay team, won second in the broad jump and pole vault, and fourth in the shot, javelin, and discus.

Faced with some of the best competition in the United States, Harris had difficulty in winning places in collegiate competition this year, and failed to win a letter. Last year he won the right to wear a 'Y' by placing fifth in the pole vault in Denver in the Rocky Mountain conference final meet.

A letter is won by taking first in a dual meet, first, second or third in a meet with more than two teams entered, and by placing in the first five in a conference meet. The Rocky Mountain conference includes Wyoming, Utah, Colorado, and part of Montana.

As indication of the quality of the B. Y. U. track team, sports writers were unanimous in declaring it the best in the history of the conference, when it won its second consecutive conference title by a margin in Salt Lake City May 25. It includes a pole vaulter whose best mark is 13' 4 1/2, a hurdler who placed second in the national A. A. U. last year and whose best marks are 14.9 in the high and 24.5 in the low hurdles, an Olympics possibility discus thrower who tosses the plate more than 160 feet, and a 440 yard man whose record is 48.9.

In Ogden Harris helped his teammates take the lion's share of honors, when he helped win the 400-meter relay in 43.5 placed "second" to 21' 11 1/4 in the broad jump and second to 12' 6" in the vault.

REED KIRKHAM GOING TO SCHOOL

R. G. Kirkham is leaving this week to study Dentistry in the Chicago Dental College. His leaving necessitated a new Secretary for the R.A.A. and the executive sustained J. O. Hicken in this position. Reed will have the best wishes of his many friends here for success in his chosen profession.

TEMPLE EXCURSION

Headed by Arthur Dahl Ward Chairman, the Raymond Second Ward excursion held Thursday was very successful, when 100 people made the trip from here to the Alberta Temple, and participated in two sessions, getting home about 7:30 in the evening after a very enjoyable day.

Amongst the 127 seeking naturalization at Lethbridge from Raymond were, H. A. Christie, Jas Chazmazia, Steve Toly, Hans Jensen, and Nicholas Huszar. All applications are being held up until July 1st to give time for any protests to be registered. Judge Jackson heard all these applications.

Honor Students Released Today

Following is the list of Honor Students of the Raymond Public School for the present school year, who will be given their freedom today after the Honor Day program.

The list also includes those who had an average of over 90 and who were let out last Friday but lack of time prevents our designating them. There were many disappointments, especially by those students who missed the mark by just a fraction, but the standard has to be upheld, and those who made the record in marks and attendance are rejoicing over their freedom.

The number represents 22% of the enrollment of the school, which according to Principal Ficklen is just about right, being not too low nor too high. A program is being held this afternoon for the kiddies, which will be reported in next week's issue.

GRADE I.

Kathleen Taylor, Rodney Lamb, Dorothy Dewberry, Bessie Shaw, Eileen Allred, Mary Gostola, Glen Walker, Robert Hironaka, Bobby Menzies, Patricia Fansett, Wanda Holland, Myra Dahl, Alice Holmes, George Landysheff, William McKean, Aileen Powell, Barbara Schneider, Anne Trenbesky.

GRADE II.

Hazel Taylor, Stephen Wood, Mable Scoville, Stewart Robinson, Lloyd Keithman, Florence Piegrass, Chiaki O' Shiro, LeRoy Litchfield, Margaret Compton, Katherine Allen, Lorraine Shaw, Clair Burr, Gordon Dahl, Mary Beth Roberts, Sylvia Wall, Alice Zabriskie, Theron Nakler, Jay Salmon, Moselle Anderson, Lois Jensen, Zelma Dahl, John Blackmore & Lavonne Graham.

NEWS NOTES

Geo. W. Green and Son of Lethbridge were Raymond visitors Friday.

Miss Lura Redd, who is teaching in Brigham City, Utah, is here for a holiday with relatives and friends in Alberta.

Workmen started Saturday putting in some earth to strengthen the dam at the Romeril Coulee.

C. R. Wing and party returned home Thursday evening from attending the June M. I. A. Convention in Salt Lake City.

If you enjoyed "20,000,000 Sotheart," and "Happies Ahead," you will go in raptures over "FLIRTATION WALK," at the Capitol Monday. Also free Dinnerware for the Ladies.

Gordon DuBray and friends from Babb were in Raymond Thursday billing the town for the Devil's Slide Stampede on July 22 and 23 and Raymond is invited to this Show.

The Town Council spent four hours time wrestling with Civic Problems Thursday night, and some important announcements may be forthcoming in the future as outcome of the discussion. Passing of the payroll and the reports of the Town official, occupied the latter part of the meeting. Solicitor Ostlund from Lethbridge was present at the meeting.

GRADE III.

Blayne Jones, Margaret Wing, Florence Hironaka, LaMar Peterson, Doris Flexhaug, Mar Powellson, Joyce Dahl, Tom Witbeck, Wayne Burr, Bernice Litchfield, Durene Snow, Kathleen Holmes, Iris Wall, Elizabeth McBride, Euvada Nalder, Iris Nilsson, Barbara Redd, Dixie Witbeck, Norma Redd, Calvin Reeber, Echo Collet, Douglas Allen, Wayne Holland and Norma Litchfield.

GRADE IV.

Harold Fairbanks, Noble Sugimoto, Mary Heninger, Elaine Scoville, Teddy Brewerton, Ruth Kitchen, Aileen Burr, Edna Rasmussen, Ursula Schneider, Gordon Anderson, Meril Keith, Bert Leavitt, Maxine Compton, Gert Elder, Jerry Witbeck, William Fawns, Theodore Olsen, Nadine Witbeck, Elenore Elert, Marilyn Holmes and Toshi Maryama.

GRADE V.

Takeo Oshiro, Elaine Keith, Shirley Fairbanks, Louise Allen, Eloise Bennett, Teddy Allan, James Greep, James Hironaka, Ralph Rhea, Donna West, Donna Snow.

GRADE VI.

Ralph Walker, Ruth Keithman, Helga Anderson, Dale Rhea, Bobby Kinsey, Albert Green and Betty Simpson.

GRADE VII.

Leatrice Scoville, Hazel Redd, Allan Crummer, Alex Vegh, Elma Adams, Betty Leavitt, Maureen Powellson, Lynn Zemp, Harry Larson, LeRoy Anderson, Chris Latman and Mark Dahl.

GRADE VIII.

Virginia Zabriskie, Wilma Sorensen, Theodore Redd, Billie Kinsey, Gladys Holt, Margaret Allen, Margaret Brandley, Gerald Melchin, Robert Wool and Byron Anderson.

Walker Wins Provincial Nomination

ROAD MEETING

A number of the Municipal Council members, O. Ray, Knight Mayor Meeks and others met with Hon. J. J. McLellan in Lethbridge on Monday last to go over the Raymond-Sunshine gavel link with him and a deputation from Stirling, who were using their influence to get the road by the railroad track.

Solon Low was spokesman for the Stirling delegation, and the Reeve N. W. Peterson spoke for the municipality, with Mayor Meeks and Ray Knight also adding their views to the discussion.

After all had spoken the Minister stated that they generally acted in harmony with the Municipal Council, and that the road as at present surveyed it a right to Craddock, and was of the programme for this year's work if the money were forthcoming. He promised however to review the matter at present length.

THE PERFECT BACK

So many women are under the impression that the skin of the back is different from the skin of the face. It is not. For instance, if the skin of your face has a tendency to be dry, your skin will be much the same all over your body.

Now that the couturiers are designing afternoon frocks with a slit which reveals alluring glimpses of the back, we cannot afford to neglect this important point of our beauty ensemble.

It is not strange that there are even far fewer lovely backs than there are beautiful faces because we neglect the skin of the back even while we spend hours on the rest of our toilette. Often, the most exquisitely groomed women are miserable because they have an unsightly back covered with pimples.

Now, to develop the beauty of the back, we are going to commence by including its care in our daily beauty regime.

First of all, you will procure that wonderful granulated washing preparation which is such a favorite of mine. When your back is wet, shake the grains all over it and work them well into the pores with a long-handled brush. When you rinse this off, all the impurities will have been carried away. Dry with a rough towel, and don't forget to massage along the backbone for a few minutes, to aid circulation.

Next comes the cleansing with cream. Perhaps you are a bachelor-girl, living alone in your own cozy apartment. Who, you cry, will help me cleanse my back? It is just for such a case as this that I devised a simple method which makes it an easy matter alone.

Take a long strip of antiseptic gauze, and spread some of your cream in the centre. Then holding one end in each hand, rub it over your whole back. Next, use a clean turkish towel and take off the cream as you would dry your back after a bath.

A cleansing like this with cream softens the skin, and keeps the pores free from the clogging which would result in pimples.

If you have protruding shoulder blades which look exactly like a little pair of wings, and spoil the décolletage of your smartest gown, here is a splendid exercise for you to practise. Take a heavy volume and put it on your head. Balance it there lightly. Now walk slowly

(Contributed)

Last Friday June 7th, the U. F. A. nominating convention for the Warner Constituency was held at Warner.

Nels Eliason of Wrentham President of the Constituency was in the chair and kept the meeting working in a smooth orderly way that accomplished the most work with the least friction.

The Raymond U.F.A. had induced J.H. Walker to allow his name to stand for the nomination. This had aroused a good deal of enthusiasm and those who hadn't as yet joined came forward and brought the total up to a fair size. 26 delegates from this local were present out of a total of 107 local delegates. The executive had 11 members and this brought the total voting delegates to 118. The morning session was devoted to reports, appointing of committees, etc., and it wasn't until in the afternoon that the real work of the convention was reached.

When nominations were called for J. H. Walker, M. J. Connor, Louis Peterson and H. C. Moir were given 5 minutes each to state their policies and the voting began.

The Ballot results were: Walker 35, Connor 37, Peterson 21, Moir 22.

Mr. Moir was eliminated and the second ballot stood as follows: Walker 50, Connor 30, Peterson 25.

The third and deciding vote gave Walker 64 and Connor 51. Walker was duly declared to be the candidate of the U.F.A. for Warner to contest the next Provincial Election. He was called on to speak and gave a characteristic speech promising an aggressive active campaign. It made a good impression with the delegates. The evening session was well attended and interesting.

Wedding Bells

The farm home of Mr. and Mrs. Geo. Rasmussen was the scene of pretty wedding last Friday, when their daughter Jetta, became the wife of John Howard, with President H. S. Allen performing the ceremony.

The bride's relatives and the grooms parents witnessed the ceremony.

The young couple will make their home in Raymond, and they have the best wishes of their many friends for a long and happy married life.

Miss Fern Hawkins, daughter of Mr. and Mrs. Jas. Hawkins was married last week to Donald Cox of Wellin at the A. M. Wilde residence, Bishop Floyd Wilde performing the ceremony.

This couple will make their home in Wellin where the groom has employment and they have the best wishes of their many friends in their married life.

A Sunday School Convention is scheduled for Sunday, June 23rd, when Sunday School officers from all over the Stoko will converge on Raymond for the instructions and advice given at these sessions.

around the room. Natives of Eastern countries who carry most of their burdens on their heads, never have these protruding shoulder blades.

NEXT: "Beautiful Hair."

For expert advice on your beauty problems, write Woman's Interest Syndicate, 126 Bloor St. W. Toronto, Ontario.

The Raymond Recorder

S. I. MAY, Editor and Proprietor
Published Every Thursday

Non-political, Partisan only in the interests of Raymond and district

Advertising rates on application

WHAT IS YOUR ATTITUDE?

For the first time since Alberta was made a Province in 1905, Raymond has succeeded in getting one of her citizens nominated for the Provincial House. As to who will finally get the Social Credit Nomination for this Constituency, no one can say, and hence the statement we have made.

Election after election has come and gone, first when we were part of the Taber riding off on the southwest corner, and later as part of the Warner

riding and off on the north-west corner, merely a pawn in the political game all the time, with a man from some other section of the riding winning out in the Nominating Convention, and Raymond forced to vote for some one from some other town. Without whining or complaining, it has not always sat good, and in succeeding in winning the Nominating Convention with the name of James H. Walker for the U.F.A. ticket, nearly everyone in Raymond district feel that we have at last achieved some notice and some recognition.

We realize that the election is not won, and some of the prophets are already foretelling failure and defeat, but while there is life there is hope, and at any rate those who so choose can vote for a Raymond man. We have always maintained as near as a neutral and non-partisan attitude in political questions as we could humanly do, but we believe that we should be pardoned some if we took a little for the first Raymond

man to swing a Nominating Convention for the Provincial House.

To Raymond people no introduction is necessary for Jas. H. Walker. Everyone is well acquainted with his ambitious and enthusiastic nature, also his uncompromising attitude in matters here he thinks he is right.

To the people, we ask, "What is your attitude?" If you are tied to the party in unbreakable fashion, of course we know. But, if you are voting for the man, and no other Raymond man comes out in the election then why not give our own man the support that he deserves, and that we have been fighting for thirty years to get. With the talk of a coalition government in the province now going the rounds, the question of party may not cut such a figure anyway, and in that event it would be the right type of man we wanted in Edmonton anyway.

Again, we hope we will not be misunderstood. We are not legging for any party. We are merely pulling for the Raymond man, and so far the only one in the field. We would feel just the same regardless of party if some other Raymond man were nominated and had the necessary qualifications, that we believe our present candidate possesses. If we can bury petty differences long enough to seriously consider the matter and present a united front, we can do much toward sending our local man to Edmonton. If we remain divided in small groups then our hopes are greatly minimized.

As the wise man says "United we stand, divided we fall."

When a man and woman were arrested in Salt Lake City when trying to pass some of the ransom notes in the Weyerhaeuser kidnapping case of last week, by federal agents of the United States they made a full confession, implicating with them William Mahan, ex-convict. The arrested pair were Mr. and Mrs. Herman W. Waley, Waley also having a police record.

Mrs. Howard Oyger of Calgary is spending a few days in Raymond with relatives.

COME IN...

WE LOVE
TO SCRAPE
ACQUAINTANCES
VELV'S BARBER SHOP

EAT AT THE
Holsom
OR
Palace
WHEN IN
Lethbridge
GOOD MEALS
ALWAYS

BY THE WAY—

Set your alarm clock to notify you when the baking period is completed. You may then continue your work in the other part of the house without worry.

To make frosting adhere to a cake, dust a little flour over the top of the cake and you will have no difficulty in making the frosting stick.

Footstools placed under the table will prove a source of great comfort to short people at meal times.

One of the boys on the Raymond High School track & field team recently won an hundred yard dash. It was noted that he never once looked back.

If you want to Sell'em,
You have to Tell'em

Insurance

Agent for CANADA LIFE
ASSURANCE CO.
Also several good Fire Insurance Companies.

SAFETY IS BETTER
THAN SORROW

J. H. Walker

J. W. NEWBY

LIVESTOCK AND GENERAL AUCTIONEER
"We Sell Sales Every Day"
Make Your Sales Date Early
WATCH FOR COMMUNITY SALES DATE
Phone Leth. Hotel or write Glenwood

HALL'S

BARBER SHOP
POPULAR PRICES
SATISFACTORY SERVICE
CALL IN FOR A SMOOTH SHAVE

Bus. Phone 4222

Res. Phone 4147

A. Ashdown Marshall
and Associates

Est. 1914

SIGHT SPECIALISTS

Our Own Factory Guarantees the Finest
Service in the South

467 5th St. E. LETI BRIDGE 613 1st St. W. CALGARY

We Guarantee All of Our

Car Repair Work

Call and See Us

Sugar City Motors

TELEPHONE No. 7

RAYMOND



ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES

Phone 32
Geo. Ralph

Res. Phone 33
Fred Ralph

Res. Phone 40
"Mutt" Ralph

Service

ICE - \$4.00 Per Month

DELIVERED TUESDAYS AND FRIDAYS

Saturday Afternoons On Special Order

RALPH BROS.
Transfer

YOUR HOME IS YOUR CASTLE

Admit only clean, constructive news by reading
THE CHRISTIAN SCIENCE MONITOR

A Daily Newspaper for the Home

It gives all the constructive world news but does not exploit crime and scandal. Has interesting feature pages for all the family: Women's Activities, Home-making, Gardens, Education and Books. Also pages for the Children and Young Folks. Vigorous editorials, an interpretation of news in the "March of the Nations" Column and "Watching the World Go By" are of especial interest to men.

The Christian Science Publishing Society
107 Falmouth Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a period of

One year \$9.00 Six months \$4.50 Three months \$2.25 One month \$1.00

Name.....

Street.....

City.....

State.....

Sample Copy on Request

Recorder Ads. Always Pay

We Now Have
**Special Forms for
Rural Telephone
Companies**

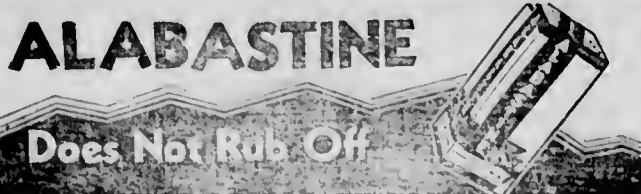
These conform to the suggested system drawn up for the Alberta Government
Telephones

Binder---Sectional Post - \$5.00
Forms 164, 165, 166

Each at - - 4.25 per 100

These forms consist of Shareholders' Ledger, Share Records, and Cash Sheets suitable for use by Rural Telephone Companies. Also we print receipt books for monthly dues

THE RECORDER OFFICE



U. G. G. Binder Twine

ORDER U. G. G. BINDER TWINE AND MAKE SURE OF THE HIGHEST GRADE TWINE AT THE LOWEST POSSIBLE PRICE.

ON BINDER TWINE, AS ON OTHER COMMODITIES, UNITED GRAIN GROWERS SUPPLIES DEPARTMENT GIVES GOOD SERVICE AND MAKES IMPORTANT SAVINGS TO FARMERS.

DELIVER YOUR GRAIN TO

UNITED GRAIN GROWERS LTD.
ELEVATOR AT RAYMOND



BANKING IDEALS THAT LIVE ON

"The value of that enterprise (the Bank of Montreal) ought not to be measured by its success as a joint-stock undertaking, by the amount of its capital or the size of its dividends, but by the security it has given to those who have trusted it, the facilities it has furnished for the exchange and the increase of commodities, and the assistance it has contributed to the development of the country."

The Bank, now well on in the second century of its life, still wishes to be measured by the considerations mentioned in the foregoing quotation from "The Centenary of the Bank of Montreal," published in 1917.

Security, facilities, assistance—those have been the objectives of the Bank since its foundation in 1817. They are the objectives today and will be in the tomorrows of Canadian life.

BANK OF MONTREAL

ESTABLISHED 1817

HEAD OFFICE - MONTREAL

MODERN, EFFICIENT BANKING SERVICE... the Outcome of
117 Years' Successful Operation

Raymond Branch: C. D. COMPTON, Manager



WEEKLY LETTER

SUMMER PASTURES

FOR PIGS

The pigs at this station were just moved out on the summer pastures and your editor thought that a few remarks regarding summer pastures and the management of pigs on pastures might be appropriate for this letter. Pastures provide pigs with green feed in very palatable form and also make it possible to raise the young pigs on ground free from parasite infection. The succulent feed of pastures reduces the amount of grain required to produce a pound of pork, but this reduction in grain is not a complete saving as it must be replaced by the succulent feed for which a charge must be made.

The most commonly used pasture plant in the irrigated area is alfalfa and it has been found to be very satisfactory at this station. For dry land hog pastures the cereals will serve the purpose better.

Mature sows can be maintained in good pasture during the summer without being fed any grain though if they are bred it will be desirable to feed them a small amount of grain, particularly during the latter stages of the gestation period. No set rule can be made for grain feeding but the producer should watch his sows and make sure that they maintain a proper condition and if this is not the case grain should be added to the ration. Two to four pounds of grain per head daily should be sufficient to maintain sows in condition even during the latter stages of gestation.

For young pigs which are to be finished for market the situation is completely different and in order to obtain rapid

gains and good finish the market hogs at the station are fed a full grain ration while they are on pasture. The young pigs will not make adequate growth if they are confined to pasture feeding alone and while the pasture may be used for maintaining the pigs in cases of grain shortage until such a time as a new crop can be harvested, under normal conditions this is not desirable. The meal mixture for the young pigs should be practically the same as for winter protein supplement can be some feeding though the amount of wheat reduced without seriously affecting the growth of the pigs.

Many farmers complain of a scald of young pigs when these are kept on pasture, but the experience at the station has been that this is not serious if shade is provided for the pigs. If no natural shade is available a cheap straw shelter can readily be made. At this station colony houses are moved to the summer pasture and the sides which are hinged at the top are raised, thereby providing considerably more shaded area and at the same time permitting a free movement of air under the roof.

Before the pigs are placed on pasture at this station they are treated for the destruction of any lice which may be present and the treatment used is to cover the pigs thoroughly with used crank case oil. This is very effective for the destruction of lice and in addition has the advantage of being available on many farms without cost, and if not available can usually be purchased at a negligible cost from garages or service stations.

Mayor and Mrs. W.G. Meeks, L. D. King and Ross Larsen were visitors in Coutts and Milk River on Monday.

THE MEN IN RAYMOND

There are men in Raymond who know that for the most part what they get out of life they will work for. Chain letter writers and stock slickers leave them alone.

There are men in Raymond who aren't pushing to get a pull or grovelling in the mud for favors. They want health and work and wages and will give honest value in service for a fair chance at the good things of life.

These men are not rasping their tonsils raw yelling about what the world owes them, nor whining to have happiness served to them on a golden platter.

There are men in Raymond who know that "he who does not mind his own business, soon gets to the place where he has no business to mind." These men see the good in others and let someone else weasel around in a sour search for human faults.

If the faults of others are forced upon their attention these men find some excuse for the frailties. However, they hold themselves to a strict standard of living.

There are men in Raymond who are not looking for trouble but if trouble hunts them down it wishes that it had tackled a wildcat's lair instead.

There are men in Raymond who are good citizens, working for community welfare and who guard the reputation of their town, its organizations and their friends as they would that of their own more intimate family circle.

If there are men here of the opposite kind, — let someone else list them.

SENTENCE STIMULANTS

Is anyone else in the world glad that you are in it? Then your life is worth living. If not, you can make it so.

* * *

Keep the "cash intake" ahead of the "I'll take it" and the bill collector will never wear out your door sill.

CONSIDER THE COW!

If your advertisement were in this space as many people would read it as are reading this. But your advertisement isn't here, and people do not worry whether you are selling real estate, gasoline, peanuts or opcom.

Did you ever sit down in the pasture with a pail between your knees and wait for a cow to back up and be milked?

Of course not. You know better than that.

Well, business is somewhat like a cow. You've got to go out after it and round it up. The fellow with the milk pail between his knees may get some milk, but the odds are all in favor of the fellow who drives up the cow and feeds her.

Some kind of advertising must be done if a business is to amount to anything. Either walking and talking or writing, or printing. But the least costly, most profitable and dignified way is by the regular newspaper — people pay for it. They value it and have faith in the advertisements in it.

YOU CAN'T STOP STOKING A STEAM ENGINE -- SAID WRIGLEY

Interviewed, and asked to what he attributed his phenomenal success, the late Mr. Wrigley, of chewing gum fame, replied, "To the consistent advertising of a good product."

"But," asked the reporter, "having captured practically the entire market, why continue to spend vast sums annually in advertising?"

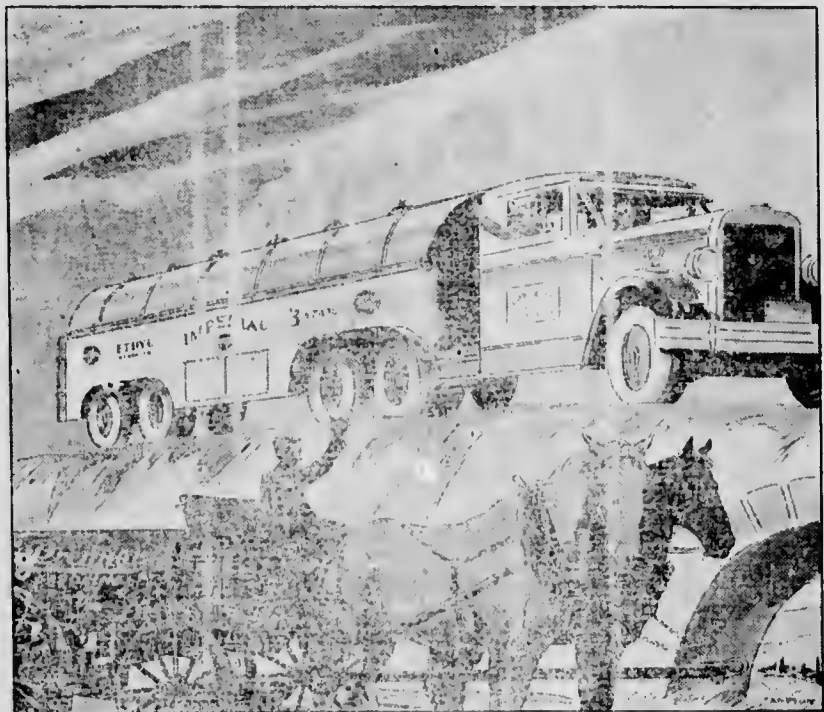
Wrigley's reply was illuminating.

Once having raised steam in an engine, he stated, it requires continuous stoking to keep it up. Advertising stokes up business and keeps it running on a full head of steam.

This applies to YOUR business, too. Don't make a secret of your product. Tell people about it. Tell them what it does. Tell them its advantages. Tell them where to get it. Tell them through the Press and keep on telling them.

Everybody Reads Newspapers

THE RAYMOND RECORDER



A LITTLE COMPANY GROWN BIG

IMPERIAL OIL was a little Company in 1880. There was then only a handful of employees. A dozen or so products were the Company's stock in trade.

Today nearly 18,000 Canadian men and women are engaged in making and selling 714 different Imperial Oil Products. So, counting their families, there are about 90,000 people directly dependent for livelihood on this Company and its operations. 90,000 is a lot of Canadians.

Imperial Oil's growth depended upon more than growth in population and demand. Fair dealing, honest value and the ability to meet new needs with

new products and new services all played their part. Of course, a loyal, capable staff was indispensable. Such a staff was built up by fair and considerate treatment. Good wages, sickness and death benefits, retirement pensions, group insurance, industrial councils—these are some of the measures by which the Company has recognized its responsibility to the men and women in its employ.

These men and women have recognized in turn their responsibility to the Company. By loyal, whole-hearted service they have helped it to make better products at lower cost and thus become "a big company."



The Sign of a Fair Deal

IMPERIAL OIL LIMITED

FRI. and SAT.
AN EXCELLENT DOUBLE BILL
SALLY BLANE IN
'The Silver Streak'
Love at the Throttle—2,000 Miles of
Track Cleared for this Streamlined
Race with Death on the World's Fast-
est Train. IT'S the 1935 Thriller.
ALSO TIM MCCOY IN
"A MAN OF ACTION"
DOUBLE Program Do Not MISS This
MATINEE: SAT. 2:15 p.m.
1st SHOW SAT. 7:15 p.m.

Next Mon., Tues. and Wed.
THE MILITARY MUSICAL ACT-
UALLY FILMED AT WEST POINT
DICK POWELL AND
RUBY KEELER IN
'Flirtation Walk'
If you enjoyed "20,000,000 Sweet-
hearts," and "Happiness Ahead," you
will go into Raptures over —
"FLIRTATION WALK"
IT'S THE MUSICAL
EVENT OF 1935
DINNERWARE MONDAY!

THURSDAY NEXT
TOGETHER FOR THE FIRST TIME
WM. POWELL AND
GINGER ROGERS IN
'Star of Midnight'
The most fascinating detective
who ever kept an audience gasping:
Crisp dialogue; Electric Action
Spontaneous Laughs;
Delightful Romance.
A BREATHLESS NEW ADVENTURE
IN SCREEN ENTERTAINMENT

FRIDAY NEXT
EVERYONE'S FAVORITE IN A
RETURN ENGAGEMENT!
SHIRLEY TEMPLE IN
"Bright Eyes"
It's Grand Enjoyment — Worth
Seeing Again and Again!
ARRANGE TO SEE THIS RETURN
ENGAGEMENT
Bargain Prices: 10 & 25c.

Just Arrived
"Straphanger Slips"
Guaranteed for Wear and Workmanship
UNSHRINKABLE, FULL BIAS CUT,
NO SKIMPING, FULL LENGTH
NON - TWISTING
The Broadway Store

COOKS AS FAST
as Food will Cook
ACTUAL kitchen tests have proved
that the Hotpoint Calrod
Elements will cook as fast as food
will cook! Meats taste better cooked
the Hotpoint way because the nat-
ural juices are sealed in. Thousands
of users have found that this range
offers the utmost in speedy, clean, eco-
nomical cooking. See it today at our
store. Convenient terms arranged.
**GENERAL
ELECTRIC
Hotpoint Range**
SOLD ON EASY TERMS
Canadian Utilities Limited
Phone 20 : Raymond

NEWS NOTES
Melvin T. King was a busi-
ness visitor in Great Falls over
the week-end.
Speakers at the Raymond
First Ward Sunday evening
were Mrs. Bogal of Logan
Utah, who is visiting with Mr.
and Mrs. I. B. Roberts, and Lin-
coln A. Wood. Special musical
numbers completed a very inter-
esting meeting which was well
attended.
RADIO
Repairs On All Makes Of Radios
Harold T. King
Radio-Trician

Raymond 2nd Hand Store
WE WILL PAY CASH FOR ANYTHING YOU HAVE
OR WILL SELL YOUR GOODS FOR COMMISSION
F. Rutten .: Proprietor

Sam Fairbanks and Glenn
Meeks who have just returned
from a trip to Chicago during
which time they visited some
of the big packing plants, are
going to speak to the Lesser
Priesthood of the Raymond
First Ward next Sunday morn-
ing.



It costs no more for
"Double-Cured"
CAVALIERS
Save Money
—Get Mileage

When it comes to getting
real mileage, it's mighty
important to have a tire
that's tough all the way
through—and not just
cured on the outside
only. That is why Good-
rich Cavaliers multiply
your mileage. They're
uniformly cured by the
Goodrich double-curing
process... made tough
all the way through.
Don't waste money on
single-cured "bargain-
buyers" when double-
cured Goodrich Cava-
liers cost no more. They
save you money. Give
more mileage.



Have a Check
On Your Oil
Before the
Holidays

Goodrich
CAVALIERS

S. B. Card
and Son
Raymond, Alberta

Want Ads

FOR SALE — Baby carriage
in good condition. See Mrs Ben
Kenney, Raymond.

Cabbage, Cauliflower and Tom-
ato Plants, etc. Acre lots \$10.
Small lots 5c. Per dozen.
Paul H. Nakamura.

NEWS NOTES

Most people worry too much
about what other people think
of them.

Raymond delegates to the
Warner Nominating Convent-
ion were a heavy-eyed lot Sat-
urday, as they were up until
the early hours of Saturday
morning.

T. O. King returned last week
from attending the Health Com-
mittee meetings of the Domini-
on Committee in Ottawa. "T.
O." is the former member of the
group.

Raymond has started her
Baseball season on the losing
end of both games to date Fri-
day night last week Stirling
trounced them 11-7, and Wed-
nesday afternoon the Lethbrid-
ge Cubs took their measure
with a 6-5 score. Here's hoping
the boys perk up and win the
one at home next week.

O. L. McPherson, former
Minister of Public Works in the
Brownlee Government, won the
U. F. A. Nomination in Little
Bow, and Geo. L. Stringam, pr-
esent sitting member won out
in the Cardston riding. Both
these nominations were unan-
imous.
Home missionaries will be
out next Sunday to all the War-
ds and branches of the Stake.
R. T. Graham is driving a
new Hupmobile Sedan purchas-
ed last week in Lethbridge. It
is a light blue color, and very
attractive.

ASK FOR *Kellogg's*



Every package of
Corn Flakes we have ever made
has borne the name Kellogg's

THERE is no such thing as a package of
corn flakes made by Kellogg and sold
under another name. If you are ever told
that a substitute brand is "the same as
Kellogg's" or "made in the Kellogg fac-
tory," the statement is false — a deliber-
ate attempt to palm off an inferior
product.

Kellogg's Corn Flakes have won their
undisputed place as the world's leading
ready-to-eat cereal because they are the
best corn flakes made.

From the selection of the fine white
corn and other ingredients that produce
Kellogg's matchless flavor — straight

through the immaculate kitchens and
great, shining ovens to the final packag-
ing — purity and quality are the first
considerations.

If you are ever in the vicinity of Lon-
don, Ontario, we cordially invite you to
visit the Kellogg factory. After such a
visit you will appreciate — as thousands
of other housewives have — the extra
value that makes Kellogg's Corn Flakes
outstanding.

Ask your grocer for Kellogg's — the
original Corn Flakes — in the red-and-
green package. Quality guaranteed. Made
by Kellogg in London, Ontario.

Kellogg's CORN FLAKES

OVEN FRESH FLAVOR-PERFECT